

Envisioning Workshops Generic

Globalisation and technology are changing educational systems worldwide, offering new opportunities for educators and students to experience accelerated and personalised learning regardless of their location. But with these opportunities come challenges such as scalability, access, training, and sustainability.

The Envisioning Workshops produced by Education Impact offer ways for educators to deve-

lop, refine, and share the educational vision that supports new initiatives, policies or reforms regardless of existing infrastructure and resources.

Our approach is focused on ensuring that strategic plans and new initiatives are deployed in a thoughtful and comprehensive way. This helps achieve goals and smooth transitions despite the complexities of context, location, and existing systems.



Scenario

Successful educational policies are routinely built around a vision—a clear and articulate view of criteria and objectives. It is essential that a clear vision narrative be created as a context for policy development.

After the educational vision is formed the Envisioning Workshop provides your team with a structured process for developing an implementation strategy. This process is facilitated by international educational experts experienced with large-scale change programmes.

Objectives

The purpose of the Envisioning Workshop is to:

- Facilitate a detailed discussion among stakeholders and develop an educational vision and strategy
- Identify priorities and create an action plan for achieving the vision

Benefits

Benefits of the Envisioning Workshop process include:

- Consensus building facilitated by independent educational advisors
- Stakeholder commitment to a common vision and strategy
- Improved risk management
- Increased confidence with the transformation agenda
- Alignment of the vision and strategy consistent with international trends, research, and local context
- Development of an IT roadmap to support implementation and educational transformation

“ Education Impact provided outstanding facilitation for the World Economic Forum Global Education Initiative’s workshop in Rwanda. Feedback from participants emphasized the high level of relevant knowledge, expertise, and enthusiasm of Education Impact’s facilitator, which helped ensure that all of the workshop outputs were achieved effectively and on target. Participants left feeling not only that they had really achieved a new focus for their work, but also motivated and energized.”

World Economic Forum.

“ The workshop supported a very open attitude to suggestions from either party on the best way forward for the education of children in Malaysia. We gained tremendous insight and this helped to clarify key issues.”

Dr Haili Dolhan,
deputy director-general, Ministry of
Education, Malaysia

Approach and methodology

The theme of the workshop will depend on current strategic priorities. Examples of themes include:

- Deployment of large-scale, one-to-one computer systems
- Acceleration of personalisation initiatives for innovative schools development

Envisioning Workshops generally adopt the following format, although it can be tailored to specific needs as needed.

Preparation phase

- Background research
- Presentation development (localisation of workshop material if required)
- Logistics and communication with local customers

Delivery phase

Day 1 Establishing core goals and the educational vision	Day 2 Moving from core goals to educational models	Day 3 Developing a strategic plan for implementing the vision
Objectives <ul style="list-style-type: none">✓ Establish a common understanding of the current government position✓ Establish a vision framework✓ Develop a clear vision narrative consistent with current government policy✓ Highlight the possible impact of new technology in education✓ Develop pathways for change to help achieve transformation	Objectives <ul style="list-style-type: none">✓ Present international case studies related to workshop themes and the development matrix✓ Discuss the impact of new policies and projects in each of the matrix areas✓ Discuss various educational models related to locale and new technologies	Objectives <ul style="list-style-type: none">✓ Develop techniques for evaluating new initiatives and strategic plans✓ Present methodologies for risk management in large-scale implementations✓ Finalise the educational-outcomes matrix
Outcomes <ul style="list-style-type: none">✓ Stakeholders will gain a clear set of core aims and an educational vision that can be applied to their specific theme	Outcomes <ul style="list-style-type: none">✓ Tools for measuring outcomes and a framework of policy guidance for each of the matrix areas✓ A set of project concepts that is the subject of the final day of strategic planning	Outcomes <ul style="list-style-type: none">✓ Change management models and implementation enablers✓ Identification of measurable and scalable strategic projects✓ Educational vision based on core aims, approved by all stakeholders, and linked to specific deliverables

Reporting phase

The Envisioning Workshop report includes:

- A clear vision narrative detailing future opportunities which is consistent with educational policies
- Strategies for sharing the vision beyond the workshop
- Strategies for short-, medium-, and long-term change, with recommendations for next steps
- Clear suggestions for project implementation
- Project examples that could be developed into workable models

Conclusion

At the conclusion of the Envisioning Workshop, your organisation will have an updated educational vision. The vision, developed in collaboration with local expertise and worldwide best practices, will include a supporting strategic plan, identification of change motivators, and detailed roles and responsibilities for stakeholders

The results of the Envisioning Workshop are compiled into a summary document which details your educational vision and workshop outcomes. This document is approved by all stakeholders and includes:

- Documentation of the vision narrative
- Change motivators identified during the workshop
- Description of the educational future in accordance with national priorities and goals
- Guidelines for educational transformation

Next steps

Implementation of the Envisioning Workshop plan will help define the future of your educational systems and ensure that it is built on approved priorities and positioning for a rapidly-changing and competitive world.

To learn more about Education Impact, their Envisioning Workshops, and how they can help your organisation, please contact:

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About Education Impact

Education Impact is an independent global fellowship of some of the world's leading education experts. The focus of Education Impact is on the effective use of information technology to transform teaching, learning, and institutional administration. Services are delivered across the spectrum of Education and ICT and include envisioning, strategic planning, implementation, and evaluation.